

A group of children are gathered in an outdoor skatepark. In the foreground, a young girl with a headpiece of pink pom-poms looks towards the camera. Behind her, several other children are standing on their skateboards, some looking towards the left. On the far left, a boy in a white t-shirt with a logo and dark pants stands with his hands on his hips, looking down at a skateboard on the ground. The background features a blue metal fence and a white building with windows. The overall scene is brightly lit, suggesting a sunny day.

THE SKATEROOM

Art for Social Impact

We believe for-profit companies share a moral obligation to use business as a force for good. As a company, we strive to produce in a responsible and sustainable way while compensating our yearly carbon footprint. Through our engaged business model, we are building a community whose consumption benefits at-risk children living in harsh conditions.

B corp certification was the logical next step in our commitment to keep improving as a company.



STARTED IN
2014

by Charles-Antoine Bodson

\$3M+
GENERATED

to support art foundations

29
PROJECTS

funded around the world

147
EDITIONS

launched with artists &
foundations

30
ARTISTS

socially engaged

\$500K+
IN DONATIONS

to help empower at-risk youth

150+
POINT OF SALES

international retailer network

15
TEAM MEMBERS

dedicated to challenging
the status quo

THE SOCIAL PROJECT

This time, we are leading a project in Brussels, with Brussels, for Brussels. By connecting the world of art and skateboarding, our aim is to fund skate lessons in Brussels for the ones who can't afford it.

With the support of belgian artists, our aim is to fund 1000 skate lessons with the purpose

to empower 200 unaccompanied minor refugees based in Brussels.

For this we are gathering belgian artists with whom we will be raising funds through the sales of unique limited boards. Through these collaborations, our aim is to fund regular skate sessions that are made accessible for unaccompanied minor refugees from various centres based in Brussels thanks to Skatoria.

www.skateIn.be

This pilot project is supported by a first phase of the project in our space at Van Eyck. The second phase this project, opening on the 5th of September, will be supported by our collaboration with Brussels Gallery Weekend at Vanderborcht building (Rue de l'Ecuyer 50, 1000 Bruxelles).



Picture from the pilot project with unaccompanied minor refugees from the Red Cross in Brussels

BRUSSELS GALLERY WEEKEND ARTISTS

Brussels Gallery Weekend: 5-8 September 2019

brusselsgalleryweekend.com/

contact: sybille@brusselsgalleryweekend.com

ESPACE VANDERBORGH

Nel aerts
Charlotte Baudry
Martin Belou
Jana Cordenier
Hadrien du Roy
Douglas Eynon
Michel françois
Gaillard & Claude
Jurgen Ots
Sebastien reuzé
Harald Thys & Mario Zabatti
Michael Van den Abeele
Els Vermang
Pieter Vermeersch
Richard Venlet
Leen Voet

ESPACE VAN EYCK

Arnaud Kool
Sebal
Sozyone & Nick Boey
Polly Pollet
Les Louves
Denis Meyer

FINANCIAL EQUILIBRIUM



A skateboarder in a blue hoodie and dark pants is captured mid-air, performing a trick on a black skateboard. The background features a massive, weathered rock cliff with intricate ancient carvings, including a large, prominent figure on the left. The scene is set in a dry, arid environment under a clear blue sky. A small, simple building is visible at the base of the cliff on the right.

**THE SKATEROOM EXISTS
TO BRING ART INTO YOUR
LIFE WHILE BRINGING
BRIGHTER POSSIBILITIES
TO THE LIVES OF ALL.**



For questions regarding the
organization please contact:

Catherine Bastide

Senior curator

+32 473 88 24 35

cba@theskateroom.com

www.theskateroom.com